



CITY COUNCIL MEETING

## Agenda



- Review wildfire problem
- II. Overview of the standardized evacuation project in San Mateo County
- III. Next steps in implementation
- IV. Questions



# THE WILDFIRE PROBLEM



- FIREFIGHTING NOT EFFECTIVE IN THE INITIAL ATTACK
- MULTI-AGENCY COORDINATION AND COMMAND IS REQUIRED
- WILDFIRES ARE MASS RESCUE/CASUALTY INCIDENTS
- EVACUATION ORDERS REQUIRED EARLIER OVER
   LARGER AREAS
- TRAFFIC CONGESTION COORDINATION NOW NECESSARY
- VULNERABLE POPULATIONS ARE MOST AT RISK



# THE WILDFIRE PROBLEM





## THE EVACUATION PROJECT



 MANY AGENCIES THROUGHOUT THE STATE ARE ALSO TRYING TO FIGURE OUT THIS PROBLEM.



# **EVACUATIONS 101**

#### **EVACUATION ORDERS**

911 Dispatch

Mass Notifications

Social Media

First Responders

Websites

News Media



#### **EVACUATION INFORMATION CHANNELS – PUBLIC**

THE PUBLIC GETS EVACUATION INFORMATION IN A VARIETY OF WAYS, ESPECIALLY CHANNELS THEY USE IN THEIR DAILY LIFE.



# EVACUATIONS 101

### **Major Emergency**

Local Fire Agencies
Local Law Agencies
State and Federal Fire Agencies
State and Local Law Agencies
OES/OEM
Dispatch Centers

#### **EVACUATION AUTHORITY**

LOCAL AND STATE LAW ENFORCEMENT AGENCIES HAVE AUTHORITY TO EVACUATE, ALMOST ALWAYS BASED ON COLLABORATION WITH OTHER AGENCIES. SUCCESSFUL EVACUATIONS ARE BASED ON COLLABORATION.



## **EVACUATIONS 101**



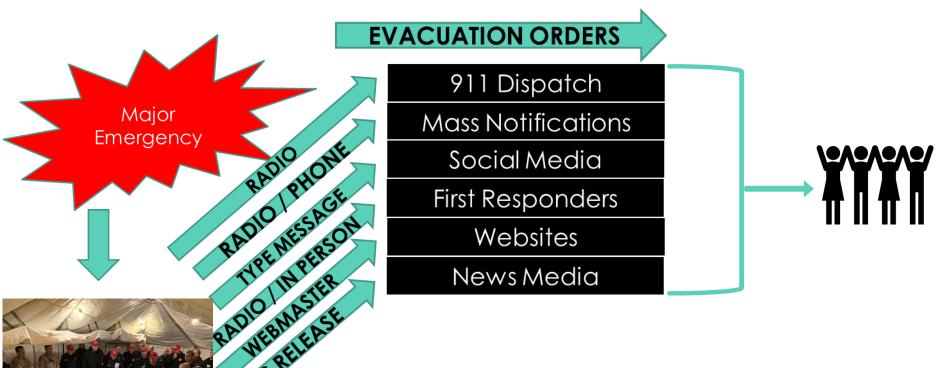


#### **DETERMINING AREAS TO EVACUATE**

MOST EVACUATIONS ARE AD-HOC, DECIDED AND CREATED AT EACH INCIDENT, USUALLY USING PRINTED MAPS.



# **EVACUATIONS 101**





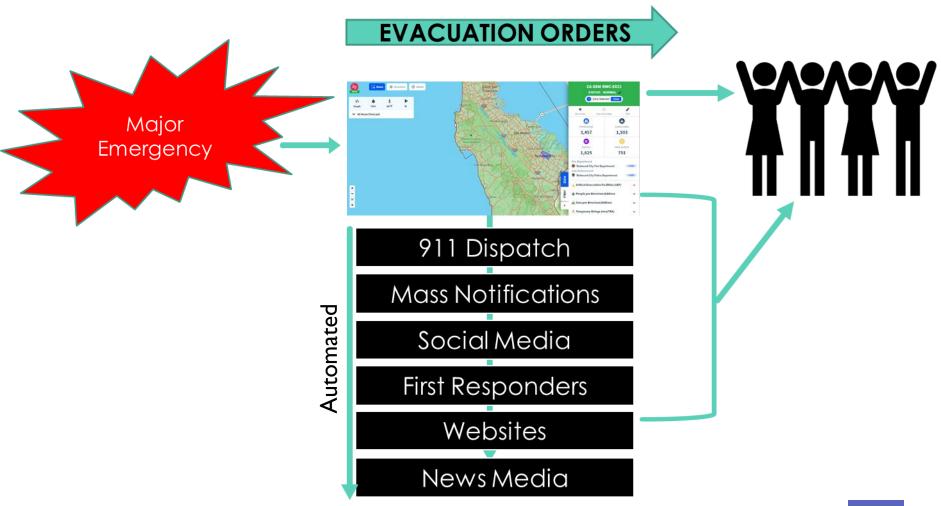
#### BUILDING A ONE-CLICK PLATFORM

#### THE SOLUTION WE BUILT:

- PLATFORM THAT ALL AGENCIES COULD USE TO COORDINATE EVACUATIONS WITH ALL STAKEHOLDERS
- A SOLUTION THAT WOULD WORK BEYOND SAN MATEO COUNTY
- A REAL-TIME MAP-BASED PLATFORM THAT ALLOWED EVERYONE TO SEE EVACUATION INFORMATION
- A TOOL THAT INTEGRATED WITH PRE-EXISTING INFORMATION CHANNELS
- REDUCE COMPLICATION, REDUCE THE TIME, GET INFORMATION TO THE PUBLIC FASTER
- TOOL MUST BE FULL OF LOCAL KNOWLEDGE
- TOOL MUST BE MADE AVAILABLE TO THE PUBLIC
- TOOL MUST ALLOW FOR MUTUAL AID TO KNOW WHERE EVACUATIONS ARE



#### WHAT IF EVERYONE SAW THE SAME MAPS?



## Next Steps



#### Next Steps

- Know your Zone campaign
  - Community messaging
  - Video explaining the standardized evacuation

# Questions



